



Parkinson's Prohibition

**A Fundraising Event
To Benefit**

**Parkinson's Foundation
Heartland Chapter**

2017 Sponsorship Opportunities

Parkinson's Foundation Heartland Chapter

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Parkinson's Foundation

About Parkinson's Disease

Parkinson's disease is a progressive neurological disorder that affects nearly one million people in the US and over 10 million worldwide. Parkinson's is the second most common neurodegenerative disease after Alzheimer's and is the 14th leading cause of death in the US. It is associated with a loss of motor control (e.g., shaking or tremor at rest and lack of facial expression) as well as non-motor symptoms (e.g., depression and anxiety). Although promising research is being conducted, there is currently no cure for Parkinson's disease.

About the Parkinson's Foundation

The Parkinson's Foundation makes life better for people living with Parkinson's disease by improving care and advancing research toward a cure. In everything we do, we build on the energy, experience, and passion of our global Parkinson's community. In addition to the foundation's chapters and support groups, the core of our efforts is the Parkinson's Foundation Center of Excellence network where 42 leading academic medical institutions around the globe deliver care to more than 100,000 Parkinson's patients. Through this network, the foundation creates a community of health care professionals dedicated to improving clinical care in Parkinson's disease.



Parkinson's Foundation remains focused and dedicated to finding the best treatments that help control the symptoms of PD and enable people with Parkinson's to manage the disease.

Parkinson's Prohibition is an event benefitting the work of Parkinson's Foundation Heartland Chapter. It offers a fun, unique and entertaining opportunity for persons with Parkinson's disease (PD), families, friends, companies and organizations to raise significant funds to support comprehensive patient care programs and research. It's also a highly visible way to generate awareness for PD. This event will feature local food and beverage in the art deco elegance of the Grand Hall, one of a kind live auction items and a high-end raffle featuring date night baskets. Guests will be serenaded by a swing band all night. Just tell them Buggy sent you.

Parkinson's Prohibition

Thursday, October 26, 2017 5:30 - 9:00 p.m.

Grand Hall at Kansas City Power and Light

1330 Baltimore, KCMO 64105

Expected Attendance: 250/Cocktail attire

PREMIER PARTNERSHIP LEVELS

Premier Sponsor: \$10,000

Marketing and Recognition Benefits

- Recognized as **Premier Sponsor** in media outreach
- Featured in all marketing materials for the event
- Invitation for sponsor to briefly speak at the event
- Name/Logo featured on big screen throughout the evening
- Logo featured on the website, event invitations, and printed event materials
- Reserved VIP table and entry for 10 guests
- Swag bag for 10 guests: special sponsor cocktail glass/cigar/event t-shirt/period accessory piece
- Special Gift from J. Rieger & Co.

Presenting Sponsor: \$5,000

Marketing and Recognition Benefits

- Featured in all marketing materials for the event
- Logo featured on the website, event invitations, and printed event materials
- Special recognition at the event
- Reserved table for 10
- Special sponsor cocktail glasses for table guests
- Gift from J. Rieger & Co.

Partner: \$2,500

Marketing and Recognition Benefits

- Recognition in event invitation and event materials
- Reserved table for 10
- Special sponsor cocktail glasses for table guests

Table Host: \$1,000

Marketing and Recognition Benefits

- Reserved table for 10
- Period accessory pieces for table guests
- Logo shared on social media



NATIONAL **PARKINSON**
FOUNDATION

Heartland

Parkinson's Prohibition **Sponsorship Agreement**

WE ARE PROUD TO JOIN THE EFFORTS OF THE PARKINSON'S FOUNDATION HEARTLAND CHAPTER!

We authorize the Parkinson's Foundation Heartland Chapter to include our individual, family or corporate name and logo on all Parkinson's Prohibition materials consistent with our sponsorship selection. ***Agreement and logo deadline for guaranteed inclusion on materials is October 1, 2017***

Please confirm your level of support:

- | | | | |
|--|-----------------|---|----------------|
| <input type="checkbox"/> Premiere Sponsor | \$10,000 | <input type="checkbox"/> Partner Sponsor | \$2,500 |
| <input type="checkbox"/> Presenting Sponsor | \$ 5,000 | <input type="checkbox"/> Table Host | \$1,000 |

NAME:	TITLE:
COMPANY NAME:	
ADDRESS:	CITY:
STATE:	ZIP:
PHONE:	FAX:
EMAIL:	

I have the authority to execute this sponsorship agreement on behalf of the above-named company and, with my signature, commit the company to paying the Parkinson's Foundation.

Authorized Signature: _____

Please make check payable to Parkinson's Foundation Heartland Chapter

Please email this letter of intent and a JPEG or PNG image file version of logo to lwilliams@parkinson.org
no later than October 1, 2017 for guaranteed inclusion on event materials.

Mail Check To:

Parkinson's Foundation Heartland Chapter
8900 State Line Road, Suite 320
Leawood, KS 66206

Thank you for supporting the Parkinson's Foundation Heartland Chapter!